EASY CARE™ Since 1978 USA

Startup-Tec® Proactive Startup Treatment

Built for Beautiful Results

Start strong for a cleaner, clearer, more beautiful pool.

EFFECTIVELY REDUCES PLASTER DUST.
Keeps your pool cleaner from day one.

IMPROVES COLOR CONSISTENCY.
Helps maintain a beutful, even finish.

SEQUESTERS METALS PREVENTEING STAINING.
Protects your pool's fifish



ALWAYS ACHIEVE A PERFECT FINISH

START STRONG

TRUSTED SINCE 2008

SAVES TIME

LESS CALL BACKS

EasyCareWater.com

(559) 299-7660

(800) 299-7660

REV 08/26

STARTUP-TEC® For New and Remolded Pools

Creates Less Brushing, Less Dust, Better Finishes

Effectively Reduces Plaster Dust.

Startup-tec® Proactive Startup Treatment is the easiest and most effective way to startup a new or remodeled pool with less calcium dust, tedious (frequent) brushing, and less excessive acid usage.

- **Improves customer satisfaction and beautifies the overall finish appearance.**
- **Eliminates days of tedious brushing by significantly reducing plaster dust formation.**
- **Safe for all types of pool finishes. Affordable and long lasting protection. Pool is ready to use within days, not weeks.**

Improves Color Consistency.

Startup-tec® significantly improves color consistency on new pool surfaces for a uniform professional finish. The product's powerful anionic dispersion properties provide superior protection of quartz, pebble and other types of interior finishes.

- **Creates depth and color intensity on new finishes.**
- **Reduces mottling discoloration issues that often plague white grey and colored finishes.**
- **Advanced sequestration and dispersion reduce the need for excessive acid washing to expose surfaces.**

Sequesters Metal, Preventing Staining.

Startup-tec®multi-polymers strongly sequester calcium and metals to block and prevent its formation over a broad pH range on fresh new and renovated pool surfaces.

- **Long lasting protection throughout the new pool curing phase.**
- **Effectively sequesters high metal content in fill water to prevent surface staining.**
- **Reduces warranty issues, complaints and re-plastering of damaged pool.**

HOW IT WORKS:

Startup-tec® represents a powerful, multi-polymer formula. This unique formula is non-acidic and must be added during the initial pool water filling to immediately prevent the formation of plaster dust. This dust forms on hydrating surfaces as calcium and hydroxides transport to the surface edge; and at point of impact, cause the water pH to increase above 8.3 where calcium is insoluble and quickly precipitates to form calcium carbonate. Startup-tec® is not a substitute for proper surface rendering / application exposure methods normally recommended by the interior finish manufacturer.



EST. 2008

Customers Reviews. . . Join thousands of satisfied customers, try STARTUP-TEC today!

"Startup-tec just works!! Its what I was taught to use and has never done me wrong. Cuts down on plaster dust, low chemical impact on pool and really promotes smooth and even plaster colors!" - Bobby

"This is worth it. Does what it says. Reduces the need to brush by over 90%. Our crew put in the product while the pool was filling and only had to brush the walls one time, with very little dust, compared to twice a day for twelve days."- Scott

"Definitely a must have when re-plastering your pool. You'll be amazed on how little plaster dust will be left behind after you use this. A GREAT PRODUCT!" - Karin

EasyCare Products div. of McGrayel Company, Inc. USA
5361 S Villa Ave. Fresno CA 93725 • 1-559-299-7660 • 1-800-289-7660

www.EasyCareWater.com

Rev. 05/ 2026