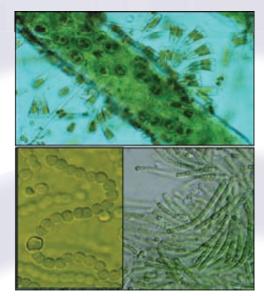


ALGAE and PHOSPHATES have existed for billions of years. In the past, pool service techs kept pools clean and free of algae with just chlorine, pH control and with an occasional algaecide. In recent years, flocculation removal of phosphates and other suspended pool particles have supposedly become useful under certain conditions to improve chlorination and the control of algae.

**Did you know it is nitrogen**; not phosphates, that produce lush growth in algae and plants according to fertilizer producers? Phosphates are a component of fertilizers but it is **GLUCOSE** created in photosynthesis that is the **ACTUAL FOOD FOR ALGAE**, *not* phosphates. A "chlorinated swimming pool" is not the same environment as a natural lake that underwent "eutrophication" problems and extreme algae blooms years ago. It is the opinion of our company that phosphate remover suppliers have drawn parallels to this unique condition in order to market their products throughout the pool industry.



Nitrogen - stimulates stronger green growth; Potassium - drought and disease resistance; and Phosphates - bud and root development.



## **POOLTEC** 3-in-1 Pool Water Treatment

- 1 Prevents & kills green, yellow and black algae-fungus (kills green and yellow algae in 4 to 24 hours)
- 2 Clarifies pool water ultra clear
- 3 Boosts chlorine effectiveness and results

Why spend your hard-earned service dollars on a single function flocculant-phosphate remover when you can use a multi-task product like Pooltec<sup>®</sup> that creates pristine water cleanliness, ultra-clarity and boosts chlorine performance?

For best algae control, follow the basics: 1 - chlorine, 2 - pH, 3 - CYA, 4 - filtration/circulation



1-559-299-7660 1-800-289-7660 www.easycarewater.com

